

APEX Technology Conference, Los Angeles, 30-31 January 2018

Venue: Sheraton LAX



*Additional benefits included for all APEX Sponsorships: All event signage to include sponsor name. Sponsor will receive benefits based on overall sponsorship level and recognition to also be given at EXPO 2018 including logo on all 2018 EXPO sponsorship signage, logo on "walk in" slides at EXPO 2018, logo on website and in mobile app under sponsors and levels. Table Top Exhibit option included with \$5,000.00 sponsorship or above. *All Diamond Level Sponsors also receive a reserved table at the 2018 APEX Awards Ceremony.*

General Sponsor-\$1,000

- Event signage to list all conference hosts with logos

Continental Breakfast Day 1- \$5,000

- Opportunity to distribute sponsor-provided promotional item (subject to APEX approval)
- All event signage to host sponsor logo

Continental Breakfast Day 2- \$5,000

- Opportunity to distribute sponsor-provided promotional item (subject to APEX approval)
- All event signage to host sponsor logo

AM Break - Day 1- \$3,000 (SOLD Encore Inflight Limited)

- Opportunity to distribute sponsor-provided promotional item (subject to APEX approval)
- All event signage to host sponsor logo

PM Break - Day 1- \$3,000

- Opportunity to distribute sponsor-provided promotional item (subject to APEX approval)
- All event signage to host sponsor logo

AM Break - Day 2- \$3,000

- Opportunity to distribute sponsor-provided promotional item (subject to APEX approval)
- All event signage to host sponsor logo

PM Break - Day 2-\$3,000

- Opportunity to distribute sponsor-provided promotional item (subject to APEX approval)
- All event signage to host sponsor logo

Networking Lunch- Day 1-\$7,500 (SOLD Global Eagle)

- Opportunity to address attendees for 1-2 minutes
- Opportunity to distribute sponsor-provided promotional item (subject to APEX approval)
- Logo on napkins
- All event signage to host sponsor logo

Networking Lunch- Day 2- \$7,500

- Opportunity to address attendees for 1-2 minutes
- Opportunity to distribute sponsor-provided promotional item (subject to APEX approval)
- Logo on napkins
- All event signage to host sponsor logo

Networking Event- \$10,000

- Opportunity to address attendees for 1-2 minutes
- Opportunity to distribute, sponsor-provided promotional item (subject to APEX approval)
- Logo on napkins
- All event signage to host sponsor logo

Email Blasts & Online Reg- \$3,000

- Logo on all blast emails sent to membership regarding conferences (approximately 5)
- Exclusive logo on registration web pages and email confirmations

Conference Host In- Kind- \$7,500 (In-Kind)

- Hosts will receive \$7,500 of in-kind sponsorship credit (for meeting space and audio/ visual; providing F&B will receive additional credit)

Meeting WiFi- \$5,000 (SOLD Panasonic)

- Custom Login
- Custom Password
- Custom Splash page (pending venue availability)
- All event signage to host sponsor logo with Login and Password information

Table Top- \$2,500- 8 Total available (SOLD - 2 GermFalcon, Aerotek Design Labs, Inc.)

- One 2 x 6 ft. table to display products/services
- Power to table
- Ability to provide collateral and giveaways to attendees during all breaks, lunches and pre-/post- educational sessions

APEX Regional, Shanghai, China, 13-14 March 2018

Venue: Shanghai Marriott Hotel City Centre



Additional benefits included for all APEX Sponsorships: All event signage to include sponsor name. Sponsor will receive benefits based on overall sponsorship level and recognition to also be given at EXPO 2018 including logo on all 2018 EXPO sponsorship signage, logo on "walk in" slides at EXPO 2018, logo on website and in mobile app under sponsors and levels, Table Top Exhibit option included with \$5,000.00 sponsorship or above.

** All Diamond Level Sponsors also receive a reserved table at the 2018 APEX Awards Ceremony.*

Networking Event- \$15,000 (SOLD- Global Eagle)

- Opportunity to address attendees for 1-2 minutes
- Opportunity to distribute sponsor-provided promotional item (subject to APEX approval)
- Logo on napkins
- All event signage to host sponsor logo
- Includes Table Top- one 2 x 6 ft. table to display products/services, Power to table, Ability to provide collateral and giveaways to attendees during all breaks, lunches and pre-/post- educational sessions

Continental Breakfast - Day 1- \$5,000

- Opportunity to distribute sponsor-provided promotional item (subject to APEX approval)
- All event signage to host sponsor logo
- Includes Table Top- one 2 x 6 ft. table to display products/services, Power to table, Ability to provide collateral and giveaways to attendees during all breaks, lunches and pre-/post- educational sessions

Continental Breakfast - Day 2- \$5,000

- Opportunity to distribute sponsor-provided promotional item (subject to APEX approval)
- All event signage to host sponsor logo
- Includes Table Top- one 2 x 6 ft. table to display products/services, Power to table, Ability to provide collateral and giveaways to attendees during all breaks, lunches and pre-/post- educational sessions

AM Break - Day 1- \$3,000 (SOLD Encore Inflight Limited)

- Opportunity to distribute sponsor-provided promotional item (subject to APEX approval)
- All event signage to host sponsor logo

AM Break - Day 2-\$3,000 (SOLD-Encore Inflight Limited)

- Opportunity to distribute sponsor-provided promotional item (subject to APEX approval)
- All event signage to host sponsor logo

PM Break - Day 1-\$3,000 (SOLD Global Eagle)

- Opportunity to distribute sponsor-provided promotional item (subject to APEX approval)
- All event signage to host sponsor logo
- Includes Table Top- one 2 x 6 ft. table to display products/services, Power to table, Ability to provide collateral and giveaways to attendees during all breaks, lunches and pre-/post- educational sessions

PM Break - Day 2- \$3,000 (SOLD- Global Eagle)

- Opportunity to distribute sponsor-provided promotional item (subject to APEX approval)
- All event signage to host sponsor logo
- Includes Table Top- one 2 x 6 ft. table to display products/services, Power to table, Ability to provide collateral and giveaways to attendees during all breaks, lunches and pre-/post- educational sessions

Networking Lunch - Day 1- \$10,000

- Opportunity to address attendees for 1-2 minutes
- Opportunity to distribute sponsor-provided promotional item (subject to APEX approval)
- Logo on napkins
- All event signage to host sponsor logo
- Includes Table Top- one 2 x 6 ft. table to display products/services, Power to table, Ability to provide collateral and giveaways to attendees during all breaks, lunches and pre-/post- educational sessions

Networking Lunch - Day 2- \$10,000

- Opportunity to address attendees for 1-2 minutes
- Opportunity to distribute sponsor-provided promotional item (subject to APEX approval)
- Logo on napkins
- All event signage to host sponsor logo
- Includes Table Top- one 2 x 6 ft. table to display products/services, Power to table, Ability to provide collateral and giveaways to attendees during all breaks, lunches and pre-/post- educational sessions

Email Blasts & Online Reg- \$5,000

- Logo on all blast emails sent to membership regarding conferences (approximately 5)
- Exclusive logo on registration web pages and email confirmations
- Includes Table Top- one 2 x 6 ft. table to display products/services, Power to table, Ability to provide collateral and giveaways to attendees during all breaks, lunches and pre-/post- educational sessions

Meeting Wi-Fi- \$5,000 (SOLD- Panasonic)

- Custom Login
- Custom Password
- Custom Splash page (pending venue availability)
- All event signage to host sponsor logo with Login and Password information
- Includes Table Top- one 2 x 6 ft. table to display products/services, Power to table, Ability to provide collateral and giveaways to attendees during all breaks, lunches and pre-/post- educational sessions

Table Top- \$2,500- 10 Total available (SOLD- 3-Panasonic, Global Eagle, Encore Inflight Limited, Bluebox)

- One 2 x 6 ft. table to display products/services
- Power to table
- Ability to provide collateral and giveaways to attendees during all breaks, lunches and pre-/post- educational sessions

APEX Multi Media, Paris, 23-24 April 2018

MMM Conference Paris Marriott Rive Gauche Hotel & Conference Center.
Networking event will be at Les Pavillons de Bercy - Musee des Arts Forains.



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*All Diamond Level Sponsors also receive a reserved table at the 2018 APEX Awards Ceremony.

AM Break Day 1-\$3,000

- Opportunity to distribute sponsor-provided promotional item (subject to APEX approval)
- All event signage to host sponsor logo
- Logo in MMM Show Guide
- Recognition on MMM Slides

PM Break Day 1-\$3,000 (Warner Bros- Pending)

- Opportunity to distribute sponsor-provided promotional item (subject to APEX approval)
- All event signage to host sponsor logo
- Logo in MMM Show Guide
- Recognition on MMM Slides

AM Break Day 2-\$3,000 (SOLD- Encore Inflight Limited)

- Opportunity to distribute sponsor-provided promotional item (subject to APEX approval)
- All event signage to host sponsor logo
- Logo in MMM Show Guide
- Recognition on MMM Slides

PM Break Day 2-\$3,000

- Opportunity to distribute sponsor-provided promotional item (subject to APEX approval)
- All event signage to host sponsor logo
- Logo in MMM Show Guide
- Recognition on MMM Slides

Networking Lunch - Day 1- \$7,500

- Opportunity to address attendees for 1-2 minutes
- Opportunity to distribute sponsor-provided promotional item (subject to APEX approval)
- Logo on napkins
- All event signage to host sponsor logo
- Logo in MMM Show Guide
- Recognition on MMM Slides

Networking Lunch - Day 2- \$7,500

- Opportunity to address attendees for 1-2 minutes
- Opportunity to distribute sponsor-provided promotional item (subject to APEX approval)
- Logo on napkins
- All event signage to host sponsor logo
- Logo in MMM Show Guide
- Recognition on MMM Slides

Online Reg- \$3,000

- Logo on registration web pages and all email confirmations
- Logo in MMM Show Guide
- Recognition on MMM Slides

MMM Email Blasts- \$5,000

- Logo on all blast emails sent to membership regarding 2018 MMM (approximately 7)
- Exclusive logo on registration web pages and email confirmations
- Logo in MMM Show Guide
- Recognition on MMM Slides

IFE Quiz- \$7,000 (Co-Sponsorship) (Paramount-pending & Sony- pending)

- All event signage to host sponsor logo
- Logo in MMM Show Guide
- Recognition on MMM Slides

Meeting Wi-Fi- \$10,000

- Custom Login
- Custom Password
- Custom Splash page (pending venue availability)
- All event signage to host sponsor logo with Login and Password information
- Logo in MMM Show Guide
- Recognition on MMM Slides

Networking Event- \$25,000 (SOLD Panasonic & PCom co- sponsorship)

- Opportunity to address attendees for 1-2 minutes
- Opportunity to distribute sponsor-provided promotional item (subject to APEX approval)
- Logo on napkins & cups
- All event signage to host sponsor logo
- Logo in MMM Show Guide
- Recognition on MMM Slides

Networking Event Transportation- \$2,000.00

- Half-Page Color ad in MMM Show Guide with Points of interest and sponsors logo (pending space availability)
- All event signage to host sponsor logo
- Logo in MMM Show Guide
- Recognition on MMM Slides

MMM Show Guide

- Quarter-Page Color Ad 400.00 (TVS)
- Half-Page Color Ad 600.00 (PictureWorks)
- Full-Page Color Ad 800.00 (HBO, Euro News)

APEX Technology Conference, Los Angeles, 19-20 June 2018

Venue: Sheraton LAX



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General Sponsor-\$1,000

Sponsorship to include:

- Event Signage to list all conference hosts with logos

Continental Breakfast Day 1- \$5,000

- Opportunity to distribute sponsor-provided promotional item (subject to APEX approval)
- All event signage to host sponsor logo

Continental Breakfast Day 2- \$5,000

- Opportunity to distribute sponsor-provided promotional item (subject to APEX approval)
- All event signage to host sponsor logo

AM Break - Day 1- \$3,000 (SOLD Encore Inflight Limited)

- Opportunity to distribute sponsor-provided promotional item (subject to APEX approval)
- All event signage to host sponsor logo

PM Break - Day 1- \$3,000

- Opportunity to distribute sponsor-provided promotional item (subject to APEX approval)
- All event signage to host sponsor logo

AM Break - Day 2- \$3,000

- Opportunity to distribute sponsor-provided promotional item (subject to APEX approval)
- All event signage to host sponsor logo

PM Break - Day 2-\$3,000

- Opportunity to distribute sponsor-provided promotional item (subject to APEX approval)
- All event signage to host sponsor logo

Networking Lunch- Day 1-\$7,500 (SOLD-Global Eagle)

- Opportunity to address attendees for 1-2 minutes
- Opportunity to distribute sponsor-provided promotional item (subject to APEX approval)

- Logo on napkins
- All event signage to host sponsor logo

Networking Lunch- Day 2- \$7,500

- Opportunity to address attendees for 1-2 minutes
- Opportunity to distribute sponsor-provided promotional item (subject to APEX approval)
- Logo on napkins
- All event signage to host sponsor logo

Networking Event- \$10,000

- Opportunity to address attendees for 1-2 minutes
- Opportunity to distribute, sponsor-provided promotional item (subject to APEX approval)
- Logo on napkins
- All event signage to host sponsor logo

Email Blasts & Online Reg- \$3,000

- Logo on all blast emails sent to membership regarding conferences (approximately 5)
- Exclusive logo on registration web pages and email confirmations

Conference Host In- Kind- \$7,500 (In-Kind)

- Hosts will receive \$7,500 of in-kind sponsorship credit (for meeting space and audio/ visual; providing F&B will receive additional credit)

Meeting Wi-Fi- \$5,000 (SOLD- Panasonic)

- Custom Login
- Custom Password
- Custom Splash page (pending venue availability)
- All event signage to host sponsor logo with Login and Password information

Table Top- \$2,500- 8 Total available (SOLD 2- Panasonic Avionics Corporation, Global Eagle, Encore Inflight Limited)

- One 2 x 6 ft. table to display products/services
- Power to table
- Ability to provide collateral and giveaways to attendees during all breaks, lunches and pre-/post- educational sessions

APEX EXPO, Boston, MA 24-27 September 2018

Venue: Boston Convention and Exhibition Center



Additional benefits included for all APEX Sponsorships: All event signage to include sponsor name. Sponsor will receive benefits based on overall sponsorship level and recognition to also be given at EXPO 2018 including logo on all 2018 EXPO sponsorship signage, logo on "walk in" slides at EXPO 2018, logo on website and in mobile app under sponsors and levels.

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Networking Event Title Sponsor-\$80,000 (SOLD-SmartSky Networks)

- Opportunity to address attendees for 2 minutes
- Opportunity to distribute sponsor-provided promotional item (subject to APEX approval)
- Logo on napkins & cups
- All event signage to host sponsor logo
- APEX Daily coverage & APEX social media channels
- Additional branding when available

Online Registration- \$5,000 (Airbus- pending)

- Logo on registration web pages and all email confirmations

Monday Continental Bkfst.- \$12,000

- Opportunity to distribute sponsor-provided promotional item (subject to APEX approval)
- All event signage to host sponsor logo
- Logo on napkins
- Official recognition from the podium at Monday's General Session

Hotel Key Cards- \$15,000 (Emphasis Video- pending)

- Exclusive logo/banner ad on hotel key cards

Monday AM Break- \$5,000 (SOLD- Encore Inflight Limited)

- Opportunity to distribute sponsor-provided promotional item (subject to APEX approval)
- All event signage to host sponsor logo
- Official recognition from the podium at Monday's General Session

Monday PM Breaks- \$2,500 (SOLD- Encore Inflight Limited)

- Opportunity to distribute sponsor-provided promotional item (subject to APEX approval)
- All event signage to host sponsor logo
- Official recognition from the podium at Monday's General Session

Monday Networking Lunch- \$15,000

- Opportunity to address attendees for 1-2 minutes
- Opportunity to distribute sponsor-provided promotional item (subject to APEX approval)
- Logo on napkins
- All event signage to host sponsor logo
- Official recognition from the podium at Monday's General Session

Pocket Guide- \$10,000 (Gogo- pending)

- Distributed to each delegate - including 450+ airline representatives from 75+ global airlines - the APEX EXPO Pocket Guide is a quick-reference tool for the exhibit hall map, exhibit listing and schedule.

Neck Wallets/ Annual- \$38,500 (SOLD- Astronics)

- Exclusive logo on neck wallets- Used at all 2018 APEX meetings including the APEX EXPO

2018 EXPO Preview Video (In-Kind)- \$15,000 (Skyline- pending)

- Exclusive Sponsorship, coordination with APEX required
- Logo in recognition video

Welcome Reception- \$25,000 (SOLD- Global Eagle)

- Opportunity to address attendees for 1 minute
- Opportunity to distribute sponsor-provided promotional item (subject to APEX approval)
- Logo on napkins & cups
- All event signage to host sponsor logo
- Additional branding when available
- Official recognition from the podium at Monday's General Session

Blast EXPO Emails- \$12,000 (WL Gore- pending)

- Logo on all blast emails sent to membership regarding EXPO (over 4,000 individuals) regarding 2017 EXPO (approximately 10)

Monday Educational Block & Wi-Fi- \$30,000 (SOLD- Panasonic)

- Official recognition from the podium at Monday's General Session
- Logo on signage at each session
- Opportunity to address the attendees at the general session (1-2 minutes)
- Opportunity to distribute promotional items (subject to APEX approval)
- Custom Login
- Custom Password
- Custom Splash page (pending venue availability)
- All event signage to host sponsor logo with Login and Password information

Mobile App. & All Tabs- \$20,000 (Airbus-pending)

- Exclusive logo on Mobile app. home page
- Logo Placement at the top of the feature pages (Attendees List, Interactive Floor Plan, Speaker, Sessions, Exhibitors)

2017 Opening Video (In-Kind) \$15,000 (Sold- Global Eagle)

- Official recognition from the podium at Monday's General Session
- Played 1st thing Monday AM of event
- Logo Recognition in video

Tote Bags- \$TBD (Paramount-pending)

- Company Logo and APEX Logo on bags distributed to all attendees

WiFi & Re-Charge Lounge A- \$15,000 (Emphasis Video- Pending)

- Sponsorship includes 1 area open during EXPO hours Tuesday, Wednesday and Thursday
- Area will include sponsor logos, signage in lounges
- Seating , power and charging (if available)
- Opportunity to place sponsor-provided promotional pen, pencil, paper, mouse pad at each station within 1 zone
- Custom password page, 300-400 devices

WiFi & Re-Charge Lounge B- \$15,000 TBD (Emphasis Video- Pending)

- Sponsorship includes 1 area open during EXPO hours Tuesday, Wednesday and Thursday
- Area will include sponsor logos, signage in lounges
- Seating , power and charging (if available)
- Opportunity to place sponsor-provided promotional pen, pencil, paper, mouse pad at each station within 1 zone
- Custom password page, 300-400 devices

Virtual Press Room- \$2,000

- Press Release website (<http://expo.apex.aero/exhibitors-airlines/#virtual-press-room>)

Media Email Blasts- \$5,000

- Daily emails (at EXPO) sent to Press regarding special announcements during the 3 days of the event

Press Room WiFi- \$10,000

- Custom Login
- Custom Password
- Custom Splash page (pending venue availability)
- All event signage to host sponsor logo with Login and Password information

Floor Clings- \$2,000

- Four units, 4' x 4'

Awards Ceremony (Exclusive)- \$25,000.00

- Official recognition from the podium at the Awards Ceremony
- Logo on signage
- Opportunity to distribute promotional items (subject to APEX approval)
- Reserved table at Awards Ceremony

Emcee Talent for Monday Ed. Program (In-Kind)-\$ 15,000 (BBC- pending)

- Honored as the International Media Sponsor
- Official recognition from the podium at the Awards Ceremony

Awards Ceremony Bar (Exclusive) - \$10,000.00 (SOLD- Terry Steiner International, Inc.)

- Sign on the bar
- Sponsor ribbon wrap for the table wine (Sponsor name only)
- Logo on the cocktail napkins
- Official recognition from the podium at the Awards Ceremony
- Reserved table at Awards Ceremony

Awards Presentation (In Kind)- \$15,000 (SOLD Global Eagle)

- Official recognition from podium at Awards Ceremony
- Logo recognition with presentation (coordination with APEX required)

Awards Ceremony WiFi- \$5,000.00

- Custom Login
- Custom Password

APEX Regional, Dubai (4-5 November 2018)



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Networking Event- \$15,000

- Opportunity to address attendees for 1-2 minutes
- Opportunity to distribute sponsor-provided promotional item (subject to APEX approval)
- Logo on napkins
- All event signage to host sponsor logo
- Includes Table Top- one 2 x 6 ft. table to display products/services, Power to table, Ability to provide collateral and giveaways to attendees during all breaks, lunches and pre-/post- educational sessions

Continental Breakfast - Day 1- \$5,000

- Opportunity to distribute sponsor-provided promotional item (subject to APEX approval)
- All event signage to host sponsor logo
- Includes Table Top- one 2 x 6 ft. table to display products/services, Power to table, Ability to provide collateral and giveaways to attendees during all breaks, lunches and pre-/post- educational sessions

Continental Breakfast - Day 2- \$5,000

- Opportunity to distribute sponsor-provided promotional item (subject to APEX approval)
- All event signage to host sponsor logo
- Includes Table Top- one 2 x 6 ft. table to display products/services, Power to table, Ability to provide collateral and giveaways to attendees during all breaks, lunches and pre-/post- educational sessions

AM Break - Day 1- \$3,000 (SOLD Encore Inflight Limited)

- Opportunity to distribute sponsor-provided promotional item (subject to APEX approval)
- All event signage to host sponsor logo
- Includes Table Top- one 2 x 6 ft. table to display products/services, Power to table, Ability to provide collateral and giveaways to attendees during all breaks, lunches and pre-/post- educational sessions

AM Break - Day 2-\$3,000

- Opportunity to distribute sponsor-provided promotional item (subject to APEX approval)
- All event signage to host sponsor logo
- Includes Table Top- one 2 x 6 ft. table to display products/services, Power to table, Ability to provide collateral and giveaways to attendees during all breaks, lunches and pre-/post- educational sessions

PM Break - Day 1-\$3,000

- Opportunity to distribute sponsor-provided promotional item (subject to APEX approval)
- All event signage to host sponsor logo
- Includes Table Top- one 2 x 6 ft. table to display products/services, Power to table, Ability to provide collateral and giveaways to attendees during all breaks, lunches and pre-/post- educational sessions

PM Break - Day 2- \$3,000

- Opportunity to distribute sponsor-provided promotional item (subject to APEX approval)
- All event signage to host sponsor logo
- Includes Table Top- one 2 x 6 ft. table to display products/services, Power to table, Ability to provide collateral and giveaways to attendees during all breaks, lunches and pre-/post- educational sessions

Networking Lunch - Day 1- \$10,000 (SOLD- Global Eagle)

- Opportunity to address attendees for 1-2 minutes
- Opportunity to distribute sponsor-provided promotional item (subject to APEX approval)
- Logo on napkins
- All event signage to host sponsor logo
- Includes Table Top- one 2 x 6 ft. table to display products/services, Power to table, Ability to provide collateral and giveaways to attendees during all breaks, lunches and pre-/post- educational sessions

Networking Lunch - Day 2- \$10,000

- Opportunity to address attendees for 1-2 minutes
- Opportunity to distribute sponsor-provided promotional item (subject to APEX approval)
- Logo on napkins
- All event signage to host sponsor logo
- Includes Table Top- one 2 x 6 ft. table to display products/services, Power to table, Ability to provide collateral and giveaways to attendees during all breaks, lunches and pre-/post- educational sessions

Email Blasts & Online Reg- \$5,000

- Logo on all blast emails sent to membership regarding conferences (approximately 5)
- Exclusive logo on registration web pages and email confirmations
- Includes Table Top- one 2 x 6 ft. table to display products/services, Power to table, Ability to provide collateral and giveaways to attendees during all breaks, lunches and pre-/post- educational sessions

Meeting WiFi- \$5,000 (SOLD- Panasonic Avionics)

- Custom Login
- Custom Password
- Custom Splash page (pending venue availability)
- All event signage to host sponsor logo with Login and Password information
- Includes Table Top- one 2 x 6 ft. table to display products/services, Power to table, Ability to provide collateral and giveaways to attendees during all breaks, lunches and pre-/post- educational sessions

Table Top- \$2,500- 8 Total available, (SOLD-2- Panasonic, Global Eagle, Bluebox Aviation Systems Ltd.)

- One 2 x 6 ft. table to display products/services
- Power to table
- Ability to provide collateral and giveaways to attendees during all breaks, lunches and pre-/post- educational sessions

